



Elitone® is the first the only FDA-cleared, perineal-applied, neuromuscular stimulation treatment indicated to treat female stress urinary incontinence. It activates the pelvic floor to help women regain control and confidence.



Medicare
Covered

40,000+
women served

Download Detailed Written Order form at elitone.com/dwo

Mild-Moderate Stress Urinary Incontinence

Patient Selection

- For persistent leaks due to weak pelvic floor muscles
- Effective on women of all ages, shapes, and sizes
- Patients to consider:
 - Women averse to vaginal devices, at risk of UTIs, or with limited access to in-clinic treatments
 - Postpartum recovery starting 6 weeks after delivery
 - Women with mixed incontinence
- Advantages over alternatives:
 - Kegel trainers (biofeedback) are passive, not active, with no incontinence indications from FDA
 - Vaginal estim is intrusive with poor adoption
 - Magnetic chairs require in-office visits and are costly

Visit elitone.com for a list of contraindications

External Pelvic Floor Activation

- Neuromuscular electrical stimulation
- Signals to contract and strengthen pelvic floor muscles (50Hz) and calm overactive bladder (10Hz)
- Perineal placement directly targets muscles and nerves that control continence
- PMW technology promotes comfort and deeper signal penetration

Technology



Treatment Protocol

Designed for Easy Home-Use

- 3 Simple Steps
 - Apply: GelPad on perineal region
 - Adjust: Patient increments intensity
 - Wear: Stay active during treatment
- Protocol: 20-min, 5x/wk, 6-12 weeks
- Maintenance treatments as needed
- GelPads reused 3+ times each
- Kit comes with GelPads for 6+ weeks

Billing and Coverage

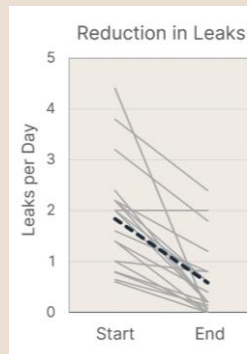
Medicare Covered

- Medicare Part B covered, Medicaid in select states
- Billed as 13-month DME rental
- HCPCS Code E0740 covers the device and GelPads
- Rx required for insurance, with documented 4 weeks of attempted Kegel exercises.
- Detailed Written Order form available at elitone.com/dwo
- Private payer coverage: PPO plans
- Available OTC for \$429 from elitone.com
- HSA/FSA eligible

Proven Efficacy

- FDA-cleared Class II device with clinical data
 - 95% reported fewer leaks
 - 71% leak reduction after 6 weeks
 - 80% reduction in pad use
 - 14.6pt improvement in I-QoL
- RCT: Elitone vs sham device
 - 52% reduction in leaks vs. 3% for sham device
 - 23pt improvement in I-QoL
- No serious adverse events in over 40,000 patients.

Clinical Evidence



Easy for Back Office

- Clinicians choose to prescribe, refer, or resell
- Available CPT coding can provide ~\$300 in incremental revenue
- Staff training and billing support provided
- Patient brochures, treatment guides, and other pathway implementation tools available

Practice Implementation



elitone.com/clinicians

Elitone Family of Products

Elitone is part of a family of FDA-cleared, non-invasive, neuromuscular stimulation therapies which also includes **Elitone Urge**, for women with urge urinary incontinence, and **Elitone for Men**, for men recovering from prostate surgery.



Elidah, Inc.
Newtown, CT USA

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Learn more at elitone.com

MM-1081 REV 1 - 9/26



Elitone® Urge is the first the only FDA-cleared, perineal-applied, neuromuscular stimulation treatment indicated to treat female urge urinary incontinence. Patients achieve fewer overactive bladder leaks without a permanent implant or medication.



Medicare
Covered

Download Detailed Written Order form at elitone.com/dwo

Mild-Moderate Urge Incontinence

Patient Selection

- First-line conservative intervention for female urge urinary incontinence or overactive bladder leaks
- Effective on women of all ages, shapes, and sizes
- Also consider patients who are/have:
 - Not candidates for implanted stimulation devices
 - Side effects or can't tolerate OAB medications
 - Diminished efficacy with other treatments
 - Opted out of alternate treatments

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Treatment Protocol

Designed for Easy Home-Use

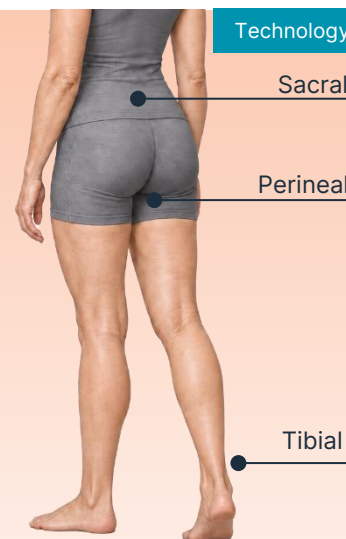
- 3 Simple Steps
 - Apply: GelPad on perineal region
 - Adjust: Patient increments intensity
 - Wear: Stay active during treatment
- Protocol: 20-min, 5x/wk, 6-12 weeks
- Maintenance treatments as needed
- GelPads reused 3+ times each
- Kit comes with GelPads for 6+ weeks

External Pelvic Floor Activation

- Neuromuscular electrical stimulation to calm detrusor overactivity
- Perineal placement directly targets control pathways
- Known 10Hz signal consistent with other delivery locations
- PMW technology promotes comfort and deeper signal penetration

Alternative to:

- Sacral nerve stimulation
- Tibial nerve stimulation
- OAB medications

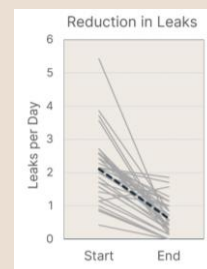


Technology

Clinical Evidence

Proven Efficacy

- FDA-cleared Class II device with clinical data
 - 97% reported fewer leaks
 - 85% reduced leaks by >50%
 - 26pt improvement in I-QoL
- No serious adverse events



Medicare Covered

Billing and Coverage

- Medicare Part B covered, Medicaid in select states
- Billed as 13-month DME rental
- HCPCS Code E0740 covers the device and GelPads
- Rx required for insurance, with documented 4 weeks of attempted Kegel exercises.
- Detailed Written Order form available at elitone.com/dwo
- Private payer coverage: PPO plans
- Available OTC for \$429 from elitone.com
- HSA/FSA eligible

Easy for Back Office

Practice Implementation

- Clinicians choose to prescribe, refer, or resell
- Available CPT coding can provide ~\$300 in incremental revenue
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- Patient brochures, treatment guides, and other pathway implementation tools available

Elitone Family of Products

Elitone Urge is part of the Elitone family of FDA-cleared, non-invasive neuromuscular stimulation therapies, which also includes **Elitone**, for women with stress urinary incontinence, and **Elitone for Men**, for men recovering from prostate surgery.



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Elitone® for Men is the first and only FDA-cleared, non-invasive therapy intended to **accelerate early continence recovery** following prostate surgery.



**Medicare
Covered**

Download Detailed Written Order form at elitone.com/dwo

Accelerate Continence Recovery

- Aid early incontinence recovery following prostate surgery
- Patient becomes active in recovery effort
- Start treatment 1 week after catheter removal

Alternative to:

- "Wait and see" approach. Studies show 20% still leak at 1 year
- Self-directed Kegels. Often done incorrectly or not often enough

Visit elitone.com/men for a list of contraindications

Patient Selection

Transperineal Neuromuscular Stimulation

- External pelvic floor activation
- Signals to contract and strengthen pelvic floor muscles (50Hz) and calm overactive bladder (10Hz)
- Perineal placement directly targets muscles and nerves that control continence
- PMW technology promotes comfort and deeper signal penetration



Technology

Early Activation

- 3 Easy Steps
 - Apply: GelPad on perineum directly behind scrotum
 - Adjust: Patient increments intensity
 - Wear: Stay active during treatment
- 20-minutes/day, 5x/week, 6-12 weeks
- Evaluate continued use at 3-months
- GelPads used 3+ times each
- Kit comes with enough for 9 weeks of treatment.

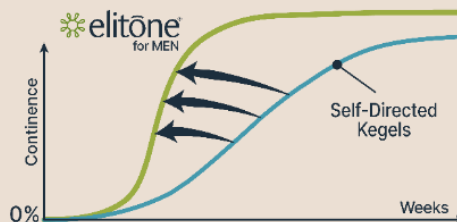
Treatment Protocol



Proven Efficacy

- FDA-cleared Class II device with clinical data
- 61% and 92% reduction in leaks at 6 and 12 weeks
- 20.9pt improvement in I-QoL at 6 weeks
- No serious adverse events
- Presented at 2026 AUA Annual Meeting

Clinical Evidence



Medicare Covered

- Medicare Part B covered, Medicaid in select states
- Billed as 13-month DME rental
- HCPCS Code E0740 covers the device and GelPads
- Rx required for insurance coverage
- Detailed Written Order form available at elitone.com/dwo
- Private payer coverage: PPO plans
- Available OTC for \$449 from elitone.com/men
- HSA/FSA eligible

Billing and Coverage

Easy for Back Office

- Clinicians choose to prescribe, refer, or resell
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Practice Implementation

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